



CABINET PLASSERAUD



11.19.2018
PRESS RELEASE

**INTELLECTUAL PROPERTY:
Consolidation of Cabinet PLASSERAUD
et EGYP**

Cabinet PLASSERAUD and Cabinet EGYP (Ernest Gutmann-Yves Plasseraud S.A.S) are delighted to announce that they joined forces on November 15, 2018. Together they form a key player in intellectual property in France and Europe:300 employees with a wide range of technical and legal expertise.

With numerous offices in France and abroad, the PLASSERAUD Group is thus expanding its presence in the cities of Paris, Lyon and Toulouse and is now represented in Spain, thanks to EGYP's office in Alicante, close to the EUIPO (European Union Intellectual Property Office).

The sharing of skills, processes and resources resulting from this step will make it possible to offer ever more precise solutions, tailored to clients' needs, whether they are large groups, ETIs, SMEs, research organisations or start-ups.

In addition to a shared vision of the profession, the two firms already share a joint history, converging values and links between professionals, all of which have naturally helped to achieve this consolidation.

With this new project, the PLASSERAUD Group reaffirms its ambition to become a leading European player in the field of intellectual property able to offer its clients global support on all IP issues by combining cutting-edge and diversified expertise.

The Group's mission is to support its clients in defining and deploying their intellectual property strategy, concerning:

- Patents (Chemistry, Life Sciences, Mechanics, Electronics, Computer Science)
- Trademarks, designs and models
- Internet and data (domain names, RGPD,...)
- The evaluation of intellectual property rights (portfolio audit, financial valuation, contracts, etc.)
- The fight against counterfeiting
- Litigation.

About Cabinet PLASSERAUD:

Founded in 1906, PLASSERAUD is a group of 250 employees based in Paris, Lyon, Lille, Toulouse, Bordeaux, Dijon, Angoulême, Grenoble, Prague and Shanghai. It assists its clients with all their Intellectual Property issues, whether strategic, technical or legal. Frequently acknowledged as one of the best firms in the sector, PLASSERAUD has received ISO 9001:2015 quality certification.

For more information: www.plass.com.

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About Cabinet EGYP:

Founded in 1985, EGYP (Ernest Gutmann - Yves Plasseraud SAS) is a firm of about fifty people located in Paris, Lyon, Toulouse and Alicante. EGYP is involved in all areas of intellectual property. EGYP is aware of the scientific, operational and commercial imperatives of its clients and supports them in the global and strategic management of their intellectual property rights to optimize their value over time. EGYP is frequently listed among the top firms in the IP sector.

For more information: www.egyp.fr.

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